



Fobi AI Inc.

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Company Overview — June 2021

Fobi AI, Inc. (OTCQB: **FOBIF) (TSX.v: **FOBI**)** – (Previously Loop Insights) is a Vancouver-based Internet of Things (“IoT”) technology company and a global leader in providing real-time interoperable data connectivity through artificial intelligence (AI) to deliver advanced insights, automated engagement, venue management, and contactless solutions to the brick and mortar space. Its unique IoT device, Fobi, has the ability to integrate seamlessly into existing infrastructure to enable data connectivity across online and on-premise platforms to create a highly scalable solution for its prospective global clients that span industries. Fobi operates in the telecom, casino gaming, sports and entertainment, hospitality, and retail industries, in Canada, the US, the UK, Latin America, Australia, Japan, and Indonesia.

Company Statistics

Ticker: (OTCQB) – **FOBIF**

Price (06/01/2021): \$1.28

52 Week Range: \$ 0.0916 - 2.3399

Shares Outstanding: 127,315,893

Market Cap: \$169,330,138

Source: OTCMarkets.com, Yahoo Finance & SEC.gov

Recent News

June 1st, 2021 - Fobi (Previously Loop Insights) to Host Shareholder Update Call

May 31st, 2021 - Loop Insights Rebrands as Fobi AI To Unify Messaging And Branding With Next Phase Of Enterprise Level Growth

May 27th, 2021 - Emerging Markets Report: A Whole New Level

May 26th, 2021 - TELUS Upgrades Loop Insight Partnership Status From IoT Marketplace To Direct Reseller In Multi-Year Agreement. TELUS To Directly Resell Loop Solutions As A TELUS Product To National Business Customers

May 25th, 2021 - Emerging Markets Report: A Next Generation Move in a \$225 Billion Market

Fobi AI Investment Catalysts

Who they are:

Fobi AI is a cutting-edge data intelligence software and IoT company that helps retailers and venue operators with real-time data connectivity and insights using artificial intelligence to increase their ROI, customer spend and engagement while reducing operating costs.

How they position themselves to deliver:

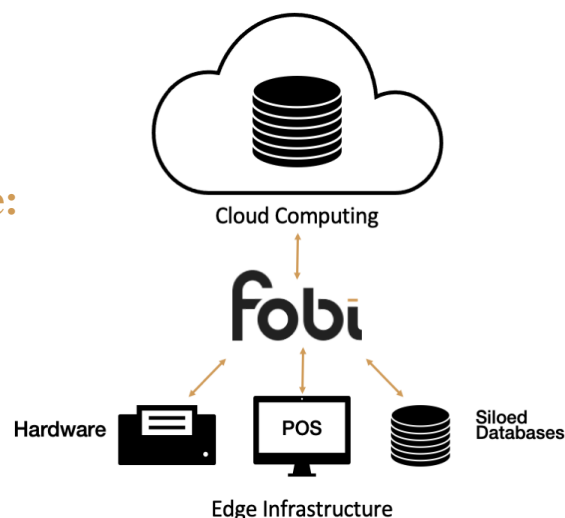
Fobi AI is a leader in global digital transformation and partners with the largest tech companies in the world. (Apple, Google, Oracle, Amazon, etc.)

A Leader in Digital Transformation

Fobi

Fobi's proprietary Fobi API and IoT Device sets the company apart from the competition. Fobi's technology enables interpretable data connectivity in real-time, no matter what infrastructure it is connected to, future-proofing any data infrastructure by connecting it to the cloud.

Fobi works alongside:



Key Management

Rob Anson, CEO, and Director of the Board

Mr. Anson has 10+ years global strategic product development for Walmart, Amazon, Home Depot and others. He's the Founder, Chairman, and CEO of Fobisuite Technologies as well as Founder and CEO of One Team Media.

Tamer Shafik, CTO,

Mr. Shafik has 20+ years of experience in IT and eCommerce is a former Director of Solution Architecture at NTT Data.

Gavin Lee, COO,

Mr. Lee has 15+ years of business development, operations management, and retail analytics experience and 5 years National Sales & Marketing Manager.

Mark Lotz, CFO,

Mr. Lotz has years of experience in business planning, corporate governance, compliance, internal controls & audit. He's a Chartered professional accountant and has extensive experience as a CFO for numerous public companies.

Mike Canevaro, SVP of Business Dev.,

Mr. Canevaro has 20 years technology leadership including roles with Qualcomm, CSR, and SRS Labs.

Ian Cameron, VP of Marketing,

Mr. Cameron has 20+ years of Technology, Marketing & E-Commerce experience. He's a former General Manager at Epson, responsible for Global Marketing & Communications.

Investor Relations Contact

James S. Painter III, CEO
Emerging Markets Consulting, LLC
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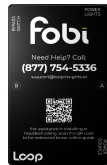
17(B) Compensation Disclosure:

Compensation Disclosure: Section 17(b) of the Securities Act of 1933 requires that any person that uses the mails to publish, give publicity to, or circulate any publication or communication that describes a security in return for consideration received or to be received directly or indirectly from an issuer, underwriter, or dealer, must fully disclose the type of consideration (i.e. cash, free trading stock, restricted stock, stock options, stock warrants) and the specific amount of the consideration. In connection therewith, EMC has received the following compensation and/or has an agreement to receive in the future certain compensation, as described.

EMC has been paid \$250,000 from Fobi AI Inc. for various marketing services including this Factsheet.

<https://emergingmarketsllc.com/disclaimer>

Fobi's Solutions



Connectivity

Fobi's Fobi API and IoT device make it easy to connect systems without huge infrastructure or programming expenses, bridging the gap between online and offline data seamlessly.



Insight

Fobi's aggregated Insight Portal helps retail & venue clients to understand buying behavior & trends in real-time, creating enormous marketing, inventory, pricing & supply chain advantages.



Engagement

Fobi's Wallet Pass technology and engagement platform automate marketing processes and help clients access new line revenue, reduce customer acquisition costs, and prove marketing ROI.

Fobi's unique ability to automate complex manual processes sets its solutions apart. Automation is the key that allows Fobi to rapidly deploy its solutions at scale. Our technology does the heavy lifting to enable our customers to increase their speed to market and global deployment.

Revenue Streams

1. Business to Business

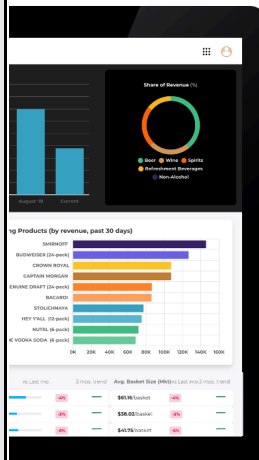
Fobi's solutions are sold directly to large retailers and CPG companies who pay an upfront onboarding fee, a monthly device and SaaS fee, as well as a monthly fee for each active Wallet pass.

2. Reseller Channels

Fobi's solutions are sold through our partners to their clients who pay an upfront onboarding fee, a monthly device and SaaS fee, as well as a monthly fee for each active Wallet pass.

3. Licenses

Fobi's technology is licensed to other companies who integrate Fobi's solution into their services.



Services and Representative Partners

Real-time
Insights



Personalized
Engagement



Venue
Management



Licensing



This communication includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Our actual future results may be materially different from what we expect due to risks related to our ability to raise additional funds, the size and growth potential of the markets for our technology, our ability to serve those markets, the rate and degree of market acceptance of our products, future competition, our ability to protect our intellectual property rights and other risks, uncertainties and assumptions, including those described under the heading "Risk Factors" in our filings with the SEC. These forward-looking statements speak only as of the date of this communication and the Company undertakes no obligation to revise or update any forward-looking statements for any reason.